

# Beauty, or what is beautiful and what is beautiful

Although the word "beauty" abstract notion, still found uncomprehending individuals trying to give a word of this, but most of its content and also it tries to somehow define further, unfortunately, always towards its subjective, in its opinion, however, the best and nejvytříbenějšímu taste. It is not known who gave them the right to determine what is beauty and what is beautiful and what is not beautiful. Apparently only about themselves feel those chosen few.

## What exactly is beauty?

Beauty is a combination of colors, shapes, objects, sounds, movements and situations in time and space, causing the inner feelings of the person or spend an exciting feeling, or a combination of these combinations intentionally or inadvertently induced positive and desirable aesthetic emotions (Nice). These emotions are, as the authors of works of art, product of the activities of the higher nervous system. The perception of beauty is therefore mental activity. This process takes place continuously, consciously and subconsciously.



Beauty is perceived by the senses - especially sight (rest of the world, nature, works of art) and hearing (sounds, music, spoken word), but also touch (surface loop body), flavor (combination of taste of food, beverages and spices), or smell (combination of scents or odors), or their mutual combination, which leads to their mutual amplification and intensification (nature, film, theater, ballet, audiovisual show). The perception of the beauty of literature or poetry is needed either sight or touch (reading) or hearing (listening).

The beauty of the world, environment, nature and art, however, can more or less be seen by everyone and does so quite unconsciously, involuntarily and not yet define, solve, neškatulkují and publicly criticize. These processes perception of beauty and beauty held by each constantly, internally, spontaneously and automatically, without any external artificial control. Any attempt or artificial attempt any of these natural processes to control or criticize is only an expression of superiority and conscious efforts to manipulate others because they do not have a mentor no greater ability to perceive beauty than other people because they are equipped with the same senses and brain centers.



## Who invented beauty

The term "beauty" invented people, who in their lives had enough time to think about it to. Therefore could not be the people who would be forced ourselves to cater livelihoods, it would not have time, but it was the parasites and the parasites of society. These individuals, to justify its tremendous significance, invented various definitions of beauty, standards, examples, and they themselves began to dictate what is beautiful and what is not. This they did, and still is, regardless of the views of other subjects and often deliberately contrary to their opposites.

It's fascinating how you can endlessly prattle on about art, resp. beauty, look for the justification of the need for its meaning, significance, patterns, nature and always somehow subtly linked with the promotion of their activities and sebezviditelňováním, or by suggesting expertise and competence sponging under the guise of sympathizing with the work of others. Some have thus successfully live and what is worst, receive and honor, understanding of others, rewards and social recognition.



## Patterns of Beauty

1. - **Universe and Nature** - it is natural and free - from natural shapes, formations, scenery, sounds, actions, events, processes, movements, fauna and flora, created billions of years of evolutionary process. Here are included concrete and abstract inner vision of ordinary people and creative artists, as an expression of their higher nervous system and brain activity, visions and dreams (not finished concrete artifacts).

2. - **Artificial sources** - always for profit - such as a fashion designer, artist, composer, critics of all works of art, various competitions, in which the beauty evaluate members of lay and professional juries (and whose results will vary diametrically) - see for example the beauty queen - Miss (controversial definition of beauty), architectural competitions (Kaplicky - Octopus), lierární, film and music competitions and festivals, sports competitions, etc. It is good to remember that each contestant (and even then the last one) wants to win and therefore they think and firmly convinced that only his product is just the most perfect and beautiful, and as such i win.



### **Beauty as a business**

It follows that beauty, which is constantly talking and who criticizes creates, promotes and otherwise manipulate it, is always subject to minority business. It is not and can not be kitsch such as sunset "in natura", but it is kitsch, far as painted on canvas and bears direct signs of superficial prettiness and pandering to his good marketability. Beauty is just one of the criteria of artistic works, sometimes outweigh other criteria, such as punch, pathos, aggression, suggestiveness, aggression, peace, energy, deliberate decorativeness etc.

Not only humans but also animals perceive the beauty that is an integral part of their life and is surrounded from birth. The beauty of pure, natural, and the artificially created. It just does not cut it. Mostly it has not, perceive it consciously and subconsciously as an essential part of his life, the world, surroundings, environment etc. None twaddle about "beauty" to this fact never changes. And those who are continually beauty, looking determined, invent, criticize and wash the other, so those with the most and also feeds or does so deliberately, but always with a view to some personal advantage.



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